

kt Care

Marketing Intern

We are seeking a Digital Marketing Intern based in Bienne to assist our Marketing department and coordinate day-to-day activities in relation with Digital Marketing & PR. The position offers a contract for a 6 to 12 months period.

Tasks:

- PR tasks (media coverage analysis, contact & follow-up with the press).
- Liaising with various stakeholders to execute marketing campaigns.
- Monitor website statistics and help prepare reports (in collaboration with the marketing team).
- Supporting the marketing team in daily administrative tasks.
- Monitoring of the competitors, from a marketing point of view.

Profile :

- Degree in Marketing or equivalent.
- Excellent verbal and written communication skills in French and English.
- You show meticulous attention to detail and hold your work up to high standards.
- You are proactive and creative, and can work independently as part of a team
- Passion for the digital marketing industry and its best practices (SEM, backlinks, social paid ads).
- Expertise in SEO a serious advantage (Google Analytics, GSC & other SEO tools).
- Understanding of the digital sphere.
- Excellent knowledge of MS Office.
- Knowledge of design software a plus (i.e. InDesign, Photoshop etc).
- Open and confident personality with a "can-do" attitude.

Interested ? We're waiting to hear from you ! Please send us your resume and cover letter by e-mail : hello@kthome.ch.